

# HOW TO HOST A GIVE BACK EVENT



## BENEFITTING THE TAMPA BAY SUN FOUNDATION

### Host a Give Back Event!

Looking for a meaningful (and fun!) way to engage your customers while giving back to the community? Host a Give Back Event in support of the Tampa Bay Sun Foundation!

Give Back Events are simple to organize and a powerful way to make an impact. Whether you're a business owner or partner with a local spot you love, hosting a Give Back Event is a great way to raise both awareness and funds for a mission that speaks to you. Events can take place at restaurants, retail shops, workout classes, pottery studios, or other unique community experiences. You simply select a date and timeframe, and a portion of proceeds during that window is donated to support youth soccer programs. We'll help amplify your event through our network to support your efforts.



### How It Works

- 1** Choose Your Date  
Pick a day that works best for your business
- 2** Set Your Giving Window  
Host all day or during a specific timeframe  
\*Most partners choose a 2 to 4 hour event window
- 3** Select Your Contribution  
Choose a percentage of sales during the event to be donated to

### Why Host a Give Back Night?

- Attract new customers and increase foot traffic
- Strengthen relationships with existing patrons
- Create a memorable and meaningful in-store experience
- Make a meaningful impact in your community with your brand

### Make It Your Own

#### Choose a venue and invite your friends!

- Restaurants, cafés, coffee shops, bars
- Retail shops, boutiques, spas, wellness centers
- Fitness studios or workout classes
- Entertainment venues (trivia nights, bowling, etc.)

Hosts may also choose to include event enhancers such as:

- Wine or champagne bars
- Light bites or desserts
- Raffles or giveaways
- Special promotions or themed experiences

**Ready to get started?**

**Reach out to a member of our team today!**



**info@tampabaysunfoundation.org**