



2025



TAMPA BAY SUN
FOUNDATION

IMPACT REPORT

THE MISSION IN MOTION



THE IMPACT

VOLUNTEERS

532
HOURS DONATED

Volunteers are the lifeblood of the Tampa Bay Sun Foundation. Much of the organization's success is driven by passion and dedication. Each hour represents hands-on impact and a shared commitment to uplifting youth in the community.

YOUTH SERVED

2,214
YOUTH SERVED

Through programs and events, over 2,200 youth were served around the community. These experiences provided access to play, positive role models to learn from, and spaces where local youth can grow.

EVENTS

57
ACTIVATIONS

A total of 57 community activations were delivered, including Shine Clinics, Energize the Bay Clinics, and signature events. Each activation connected youth and families to soccer through meaningful, neighborhood-based engagement.

TITLE 1

A total of 675 youth in Title I schools were reached, expanding access to soccer and enrichment where they are needed most. These programs removed barriers and created inclusive opportunities for participation.

675
STUDENTS REACHED

YOUTH GIRLS

By centering confidence, leadership, and opportunity, intentional spaces were created where girls could thrive on and off the field. Through leadership building experiences, participants strengthened their voice, resilience, and belief in what is possible.

1,178
GIRLS POSITIVELY IMPACTED

PROGRAMS

Six core programs were successfully launched, focusing on growth, connection, and access. These programs are the foundation of long-term impact and ongoing community investment.

6
CORE PROGRAMS

PROGRAMS

THE MISSION IN MOTION



TAMPA BAY SUN
FOUNDATION



ENERGIZE THE BAY CLINICS

These free co-ed youth clinics serve recreational and competitive soccer clubs throughout Tampa Bay as well as community spaces- offering skill development with licensed coaches to hundreds of youth athletes each year.



SHINE CLINICS

Shine Soccer Clinics give kids access to a fun, free way to learn soccer while building teamwork skills, focus, and resilience through playing the game. Title 1 Schools and youth organizations benefit most from these clinics.



GEAR GOALS

Through Gear Goals, young athletes are equipped with the essential gear needed to step onto the field with confidence. By eliminating equipment barriers, equitable access to play and opportunity is created.



SUNNYSIDE UP SERVICE

This program connects team members of the Tampa Bay Sun organization to causes they're passionate about with local nonprofit partners. Through volunteer engagements, staff lend their time and energy to support meaningful causes while strengthening connections in the community.



PROS & PALS

Designed with accessibility at its core, Pros & Pals is an inclusive soccer experience for youth who have physical and/or developmental disabilities. In a supportive environment alongside Tampa Bay Sun FC players and Sunshine Squad volunteers, participants build skills and a love for the game.



RISE UP SOCCER CLUB

Rise Up SC, powered by the Tampa Bay Sun Foundation, brings free-to-play soccer programming to girls in Title 1 schools. This first of its kind initiative uses soccer as a vehicle for social-emotional development and leadership skill-building.

CELEBRATING #NGWSD

To honor National Girls and Women in Sports Day, Rise Up Soccer Club hosted a Women in Sports workshop at one of the St. Petersburg School Session sites, followed by skill development and team play.

Each session concludes with reflection, where participants share moments of growth and empowerment, which serve as powerful reminders of why investing in girls through sport matters.



ANNUAL EVENTS



INAUGURAL WATCH PARTY FUNDRAISER HIGHLIGHTS

The inaugural Watch Party Fundraiser in October 2025 was an unforgettable evening of connection through football. More than 100 guests gathered at The Spiral Staircase to cheer on Tampa Bay Sun FC during an away match.

Supporters enjoyed bites from Cru Cellars, Caribbean Twist, and Colony Grill, along with wine from Bern's Steak House, signature cocktails from Pure Culture Vodka, and local favorites from Coppertail Brewing Co., Green Bench Brewing Co., 3 Daughters Brewing, and Mother Kombucha. A lively silent auction and raffle kept the energy going throughout the night.

The Tampa Bay Sun Foundation is grateful to its sponsors—Vanguard Attorneys, Showtech, and Suncoast Credit Union—whose support made the evening possible. The event raised \$6,000 in support of the Foundation's programs.

It was a true celebration of sport, partnership, and purpose.



TAMPA BAY SUN
FOUNDATION

EXPENSES

PROGRAMS 59%

OPERATIONS 31%

FUNDRAISING 6%

OUTREACH 4%

**20
25
FINANCIAL
REVIEW**



A MESSAGE FROM THE TEAM

In its first year, the Tampa Bay Sun Foundation was met with extraordinary support from the community. Together, that shared belief was turned into action. In 2025, the foundation launched six core programs, hosted more than 57 activations, and served over 2,200 youth across the region.

From the start, a focus was put on building a strong and sustainable foundation. Resources were directed toward what mattered most: raising the capital needed for long-term growth, launching impactful programming, and putting the staff and systems in place to support high-quality delivery.

Year one was about doing things the right way and setting the organization up for lasting impact. From volunteer training to operational systems and program development, each investment was made with intention to ensure a strong future and continued positive impact in the community.

Looking ahead, the Tampa Bay Sun Foundation is excited to build on this momentum by expanding programming, deepening community outreach, and strengthening the infrastructure that supports it all.

To everyone who has supported, participated, volunteered, and believed in this mission: **Thank You.** The Tampa Bay Sun Foundation remains committed to stewarding every resource with care while continuing to expand opportunity and impact throughout the community.

CORPORATE PARTNERS

POWERING THE FUTURE TOGETHER

The Tampa Bay Sun Foundation is proud to partner with businesses that believe in the power of sport to change lives. Corporate partners play a vital role in expanding access to soccer, removing barriers for youth, and creating meaningful opportunities, whether it's on the pitch or in the classroom. These organizations help the Foundation reach more youth, provide essential gear and programming, and strengthen the communities it serves.



FOUNDATION COMMUNITY PARTNERS



VOLUNTEERS

THE SUNSHINE SQUAD



Volunteers are the lifeblood of the Tampa Bay Sun Foundation. Their support strengthens the organization's ability to serve more youth and provide greater opportunities for play. When individuals give their time, they offer far more than service. They help create true community. Volunteers build connections, open doors for young players, and ensure every child has the chance to experience the joy and confidence that soccer brings.

Since the start of activations in January 2025, volunteers have donated over 532 hours to the Tampa Bay Sun Foundation, demonstrating a deep commitment to the community and the power of showing up.

"Every time we have Sunshine Squad on the scene, there's impact. You see it in every interaction. The youth we serve are seeking connection and the Sunshine Squad are always able to make that happen. You see it in smiles, hugs, and laughs - it's contagious and so, so special. It's 'The Why' behind what we are building, no doubt."

--Rachel Jolley, Director of Programs and Marketing





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FOR CLUB, FOR COMMUNITY

Connect with the Tampa Bay Sun Foundation

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